

Welcome!

Incorporated January 1, 1997

City of Citrus Heights

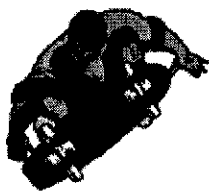
te of the City of Citrus Heights.

The City of Citrus Heights welcomes you to our web site. We are proud to offer this service to provide information about our City. To help make this web site more useful, we add and update content regularly.

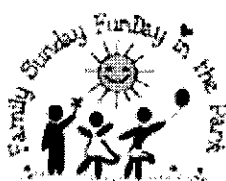
The pulldown menus and links below provide easy access to the information available on the site, or use our [search page](#) to locate information quickly and easily.

-- Pull Down and Select a Department --

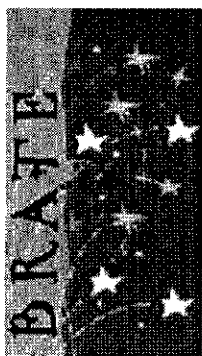
-- Pull Down and Select a Topic --



Skate Park
Grand Opening



Sunday FunDay
September 28th



City Council

Email the
City Manager

C.H. Police

Planning

General Services
Dept.

Economic
Development

Building & Safety

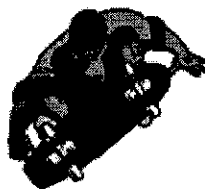
Business
Licenses

This Month's
Calendar of City
Events

Official Press
Releases

R.E.A.C.H.
Neighborhood
Associations

General Plan



Citrus Heights Skate Park
Coming Soon



Auburn Boulevard Specific Plan
City of Citrus Heights

Click here for more
information on the Auburn
Boulevard Specific Plan



Community Survey 2002

CONNECTIONS

Citrus Heights Official
Newsletter online.

875-RAIN

Click Here for Storm
Information

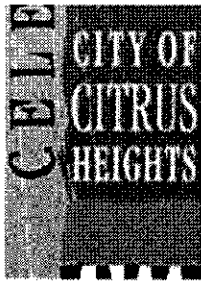


Frequently Called
Numbers



Learn more about the
Corridor Overlay Zoning
Project

Kawamoto



[Planning Commission](#)

[Employment](#)

[Requests for Proposals/
Requests for Bids](#)



[Sunrise Median
Landscape
Enhancement Project](#)



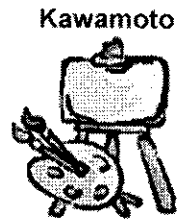
["Spotlight on Schools"
Newsletter
May 2003](#)



[City's Photo
Bulletin Board](#)



[NEP Request Form](#)



[Art in City Hall](#)



[Sacramento Metro
Fire District](#)



The City of Citrus Heights
adopted a policy to guide
the process of
**Neighborhood
Traffic Management.**
[Go here for more
information](#)

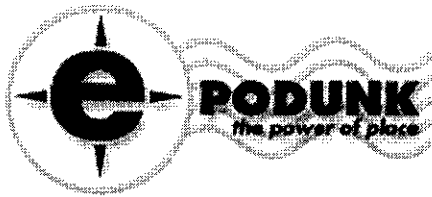
PUBLIC SAFETY NEWS



When the indicator shows
"ON," [click here for
important public safety
bulletins from the City of
Citrus Heights](#)

QUICK LINKS TO INFORMATION ON OUR SITE

[General Info](#) | [Police/Crime Stats](#) | [General Plan](#)
[Agendas](#) | [Departments and Contacts](#) | [Employment](#) | [City Budget](#)
[Economic Development](#) | [R.E.A.C.H](#) | [Business Licenses](#) | [Bids/RFPs/RFQs](#)
[Building Permits](#) | [Development Reports](#) | [Local Resources](#) | [Zoning Code](#)



PLACE SEARCH

Enter a community name:

State:

[Advanced search](#)

COMMUNITY

[California](#) > [All counties](#) > [Sacramento County](#) > [Citrus Heights, CA](#)

Citrus Heights, CA

City

Population 2000: 85,071

Metro area: Sacramento

Latitude: 38.707N

Longitude: -121.28W

Time zone: Pacific Daylight Saving

Suburb

Residents engaged in a years-long court battle to incorporate as a city. The U.S. Supreme Court declined to hear the case in 1993, and city hall was dedicated in 1997

TRAVEL ARRANGEMENTS

[Book a flight](#)
[Book a hotel room](#)
[Nearby airports](#)
[Nearby B&Bs and inns](#)
[Nearby hotels and motels](#)

MORE INFO

State: [California](#)

County: [Sacramento County](#)

New window:

[Map it](#)
[Weather](#)

NEARBY

[Show nearby places](#)

LOCAL GUIDES

[Business](#)
[Demographics](#)
[Genealogy](#)
[Health](#)
[Moving](#)
[Nonprofit resources](#)
[Sports & rec](#)
[Travel](#)

EPODUNK EXTRAS

[Americanisms](#)
[Claims to fame](#)
[Festivals](#)
[Forums](#)
[Imaginary places](#)
[Multimedia](#)
[Place names](#)
[Post cards](#)
[Literary quotes](#)
[Top 10 lists](#)

FEEDBACK

Send us your [corrections](#) and [additions](#)

Post a comment in our [forums](#)

(Links to other sites open a new browser window)

Attractions

[Museums in or near Citrus Heights](#)
[Historic sites in or near Citrus Heights](#)
[Parks near Citrus Heights](#)

Census & demographics

[Citrus Heights population](#)
[Housing in Citrus Heights](#)
[Income in Citrus Heights](#)
[Marital status of adults in Citrus Heights](#)
[Place of birth of people in Citrus Heights](#)
[Residence in 1995, of people in Citrus Heights](#)
[School enrollment & education levels in Citrus Heights](#)
[Transportation & commute times in Citrus Heights](#)
[County data](#)
[State data](#)
[Data by street address](#)
[Historical census records \(Ancestry.com\)](#)

Communities

[Communities near Citrus Heights](#)
[Nearby cities of 10,000 or more](#)
[Nearby cities of 50,000 or more](#)

Companies



Citrus Heights city, California

Population (year 2000): 85,071
Males: 41,155 (48.4%),
Females: 43,916 (51.6%)

Elevation: 150 feet

County: Sacramento

Land area: 14.3 square miles

Zip codes: 95611, 95610,
95621.

Median resident age: 34.9 years

Median household income:
\$43,859
Median house value: \$137,300

Races in Citrus Heights: White
Non-Hispanic (79.7%), Hispanic (10.0%), Two or more races (4.7%), Other race (3.6%),
Black (2.9%), American Indian (2.6%), Filipino (0.8%).
(Total can be greater than 100% because Hispanics could be counted in other races)

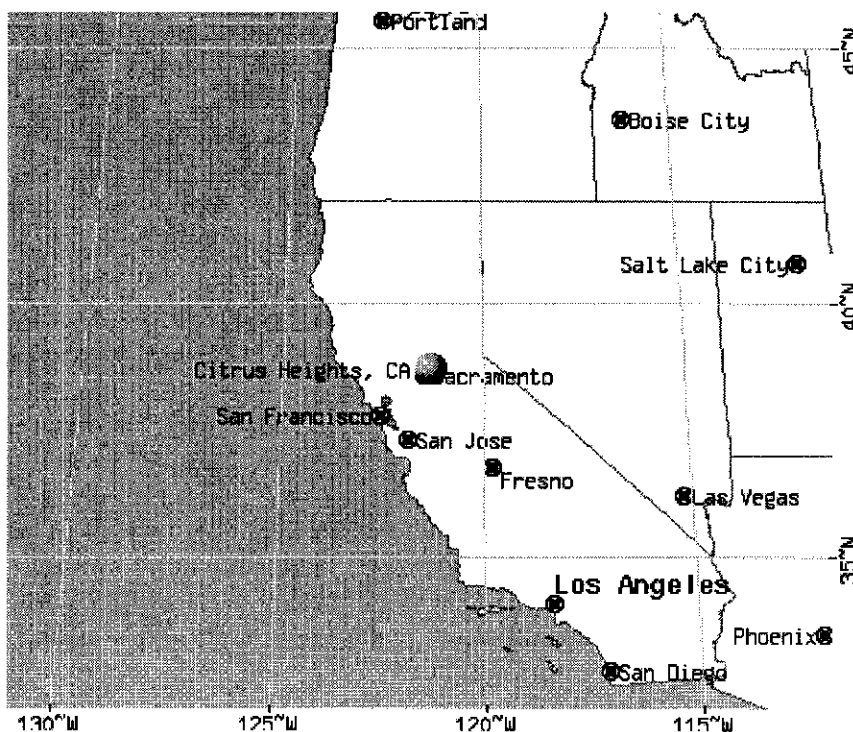
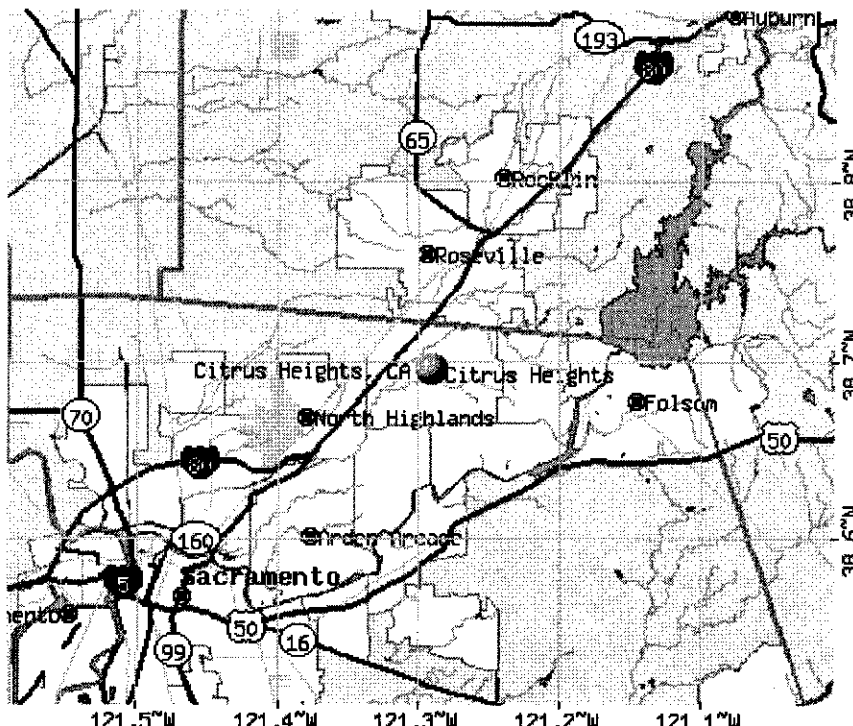
Ancestries: German (19.0%),
Irish (13.3%), English (12.3%),
United States (6.3%), Italian
(5.3%), French (4.1%).

*For population 25 years and
over in Citrus Heights city,
California*

High school or higher: 88.5%
Bachelor's degree or higher:
18.2%
Graduate or professional
degree: 5.3%
Unemployed: 4.5%
Mean travel time to work: 26.7
minutes

*For population 15 years and
over in Citrus Heights city,
California*

Never married: 26.4%
Now married: 50.5%



Ads by Google

Sacramento, CA Homes
Instant access to all available listings in the Sacramento area.
www.liveandplayinginranchito.com

Citrus Heights Homes
Buy or Sell Homes In Citrus Heights Search All Available Homes For Free
www.theNOLAGroup.com

Indian Motorcycles
Northern CA Indian Dealer Indian Motorcycles of Sacramento
www.sacramentoindian.com

Price A Home Online
Receive your Free Home Evaluation Find out how much your home's worth
www.priceahomeonline.com

Separated: 2.6%
Widowed: 6.8%
Divorced: 13.7%

9.2% Foreign born (3.9% Europe, 2.4% Asia, 2.2% Latin America).

Nearest city with pop. 200,000+: Sacramento, CA (15.6 miles, pop. 407,018).

Nearest city with pop. 1,000,000+: Los Angeles, CA (376.4 miles, pop. 3,694,820).

Nearest cities:
Fair Oaks, CA (3.7 miles) ,
Roseville, CA (4.0 miles) ,

Foothill Farms, CA (4.0 miles) , Carmichael, CA (4.4 miles) , Orangevale, CA (5.3 miles) , Gold River, CA (5.7 miles) , North Highlands, CA (5.8 miles) , Rancho Cordova, CA (7.6 miles) .



Industries providing employment: Educational,health and social services (17.3%), Retail trade (15.7%).

Similar cities: Gresham, OR, Leominster, MA, Auburn, WA, Revere, MA.

Average weather in Citrus Heights, California

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Precipitation (in)	3.8	3.5	2.8	1.0	0.5	0.2	0.1	0.1	0.4	0.9	2.2	2.4
Days with precip.	10	9	9	5	3	1	0	0	1	3	7	9
Average temp. (°F)	46.3	51.2	54.5	58.9	65.5	71.5	75.4	74.8	71.7	64.4	53.3	45.8
Max temperature (°F)	54	60	65	71	80	87	92	91	87	78	64	54
Min temperature (°F)	39	42	44	46	51	55	58	58	56	51	43	38
Wind speed (mph)	7.1	7.3	8.4	8.6	9.0	9.6	8.9	8.4	7.4	6.4	6.0	6.4
Morning humidity (%)	91	89	86	83	82	78	77	78	77	79	87	88
Afternoon humidity (%)	70	61	53	44	38	32	30	29	31	37	57	67

Sunshine (%)	48	65	74	82	90	94	97	96	93	86	66	49
Days clear of clouds	7	8	10	12	17	22	27	26	24	19	10	8
Partly cloudy days	6	7	9	10	9	6	3	4	4	6	8	6
Cloudy days	19	13	12	8	5	2	1	1	2	6	12	17
Snowfall (in)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Colleges/Universities in Citrus Heights:

- **NATIONAL CAREER EDUCATION** (Enrollment: 184; Location: 6060 SUNRISE VISTA DR STE 3000; Private, for-profit)
- **EBM BUSINESS INSTITUTE** (Location: 6024 SAN JUAN AVE STE C; Private, for-profit)
- **CITRUS HEIGHTS BEAUTY COLLEGE** (Location: 7518 BAIRD WAY; Private, for-profit)

Colleges/universities with over 2000 students nearest to Citrus Heights:

- UNIVERSITY OF THE PACIFIC (about 50 miles; STOCKTON, CA; enrollment: 5,242)
- SAINT MARYS COLLEGE OF CALIFORNIA (about 79 miles; MORAGA, CA; enrollment: 3,545)
- CALIFORNIA STATE UNIVERSITY-CHICO (about 80 miles; CHICO, CA; enrollment: 14,658)
- UNIVERSITY OF CALIFORNIA-BERKELEY (about 88 miles; BERKELEY, CA; enrollment: 29,690)
- UNIVERSITY OF CALIFORNIA-SAN FRANCISCO (about 104 miles; SAN FRANCISCO, CA; enrollment: 3,517)
- SAN JOSE STATE UNIVERSITY (about 108 miles; SAN JOSE, CA; enrollment: 20,861)
- SANTA CLARA UNIVERSITY (about 108 miles; SANTA CLARA, CA; enrollment: 6,229)

Public high schools in Citrus Heights:

- **MESA VERDE HIGH** (Students: 1,245; Location: 7600 LAUPPE LANE; Grades: 09 - 12)
- **SAN JUAN HIGH** (Students: 999; Location: 7551 GREENBACK LANE; Grades: 09 - 12)
- **PALOS VERDE CONTINUATION** (Students: 9; Location: 7501 CARRIAGE DR.; Grades: 09 - 12)

Private high schools in Citrus Heights:

- **VALLEY OAK ACADEMY - ANTELOPE** (Students: 29; Location: 7730 ANTELOPE RD.; Grades: 6 - 12; Boys only)
- **WELLSPRING SCH AND COMM RESOUR** (Students: 19; Location: 7233 SUNRISE BLVD.; Grades: KG - 12)
- **VALLEY OAK ACADEMY - MADISON** (Students: 10; Location: 7697 MADISON AVE.; Grades: 8 - 12; Boys only)
- **LIVING WORD CHRISTIAN SCHOOLS** (Students: 4; Location: PO BOX 160; Grades: 1 - 12)

Biggest public primary/middle schools in Citrus Heights:

- **VISIONS IN EDUCATION** (Students: 3,550; Location: 6939 SUNRISE BLVD., SUITE 207; Grades: KG - 12)
- **SYLVAN MIDDLE** (Students: 786; Location: 7137 AUBURN BLVD.; Grades: 07 - 08)
- **SKYCREST ELEMENTARY** (Students: 738; Location: 5641 MARIPOSA AVE.; Grades: KG - 06)
- **CARRIAGE DRIVE ELEMENTARY** (Students: 635; Location: 7519 CARRIAGE DR.; Grades: KG - 06)
- **KINGSWOOD ELEMENTARY** (Students: 622; Location: 5700 PRIMROSE DR.; Grades: KG - 06)
- **LICHEN ELEMENTARY** (Students: 604; Location: 8319 LICHEN DR.; Grades: KG - 06)
- **GRAND OAKS ELEMENTARY** (Students: 583; Location: 7901 ROSSWOOD DR.; Grades: KG - 06)
- **MARIPOSA AVENUE ELEMENTARY** (Students: 527; Location: 7940 MARIPOSA AVE.; Grades: KG - 06)
- **ARLINGTON HEIGHTS ELEMENTARY** (Students: 524; Location: 6401 TRENTON WAY; Grades: KG - 06)
- **WOODSIDE ELEMENTARY** (Students: 516; Location: 8248 VILLA OAK DR.; Grades: KG - 06)

Biggest private primary/middle schools in Citrus Heights:

- **HOLY FAMILY ELEMENTARY SCHOOL** (Students: 643; Location: 7817 OLD AUBURN ROAD; Grades: KG - 8)
- **CREATIVE FRONTIERS ELEMENTARY** (Students: 212; Location: 6446 SYLVAN RD;

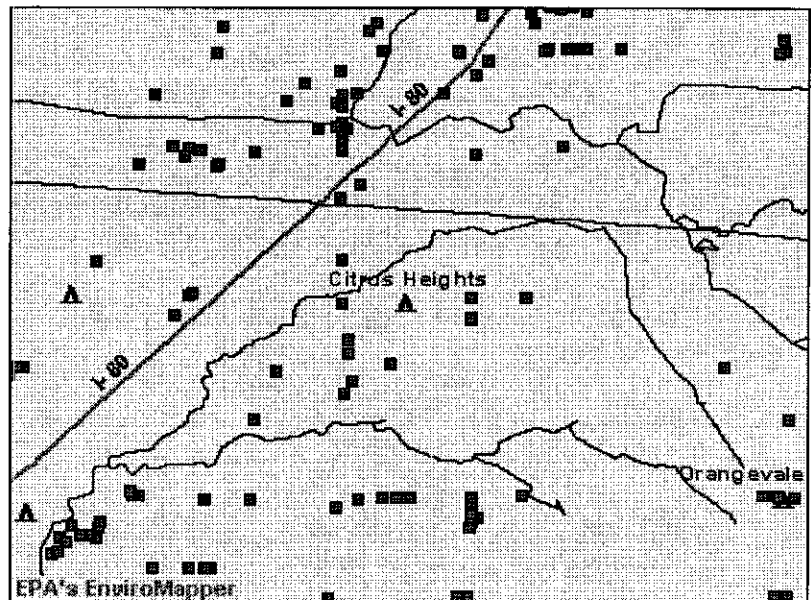
Grades: PK - 6)

- **ST MARKS LUTHERAN SCHOOL** (Students: 140; Location: 7869 KINGSWOOD DRIVE; Grades: KG - 8)
- **CARDEN SUNRISE CHRISTIAN SCHOO** (Students: 65; Location: 8085 OAK AVENUE; Grades: KG - 3)
- **CHILDRENS WORLD LEARNING CENTE** (Students: 62; Location: 6400 TUPELO DRIVE; Grades: PK - KG)
- **COUNTRYSIDE MONTESSORI SCHOOL** (Students: 47; Location: 7416 NORTHLEA WAY; Grades: PK - 3)
- **CHILDRENS CHOICE LEARNING CENT** (Students: 46; Location: 7312 ANTELOPE RD; Grades: PK - KG)
- **WINGS LEARNING RESOURCES** (Students: 36; Location: 6441 MATHENY WAY STE B; Grades: 1 - 11)
- **KINDER CARE LEARNING CENTERS** (Students: 32; Location: 5448 SAN JUAN AVENUE; Grades: PK - KG)
- **LA PETITE ACADEMY CITRUS HTS** (Students: 14; Location: 8008 OLD AUBURN ROAD; Grades: KG - KG)

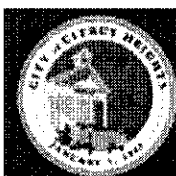
Citrus Heights compared to California state average:

- Black race population percentage **significantly below** state average.
- Length of stay since moving in **below** state average.
- House age **significantly below** state average.

Back to [California](#), [United States](#).



CITRUS HEIGHTS – GOVERNMENT

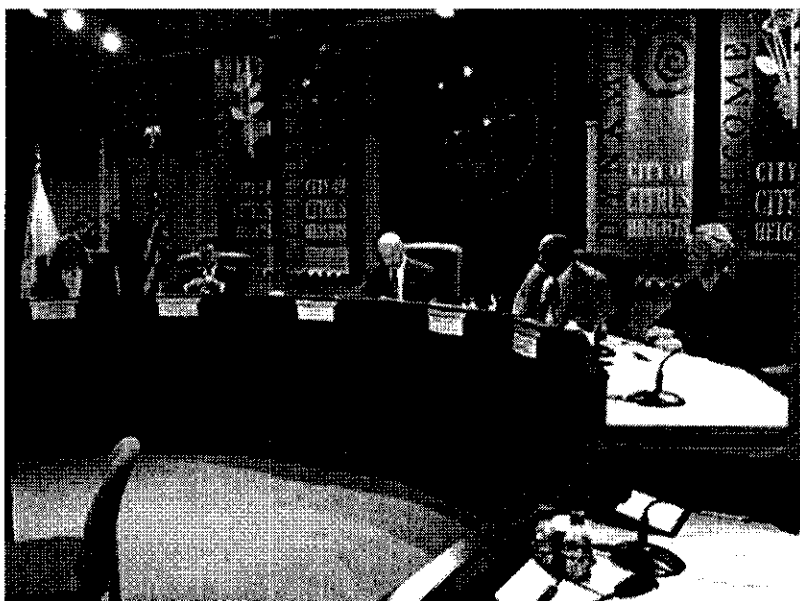


City of Citrus Heights City Council

Citrus Heights' first City Council was elected in the November 1996 election in which the voters created the City of Citrus Heights. The Council consists of five members elected at large.

The mayor and vice mayor are selected by the Council for one-year terms.

Bill Hughes currently serves as Mayor of Citrus Heights and James Shelby is Vice Mayor.



Citrus Heights City Council

Jeannie Bruins, Council Member	Bret Daniels, Council Member	Bill Hughes, Mayor	James Shelby, Vice Mayor	Roberta MacGlashan, Council Member
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The City Council meets on the second and fourth Wednesdays of each month in the Council Chambers of the City Hall complex in Fountain Square (on Fountain Square Drive north of Greenback Lane). Please follow the link at the bottom of this page for copies of the latest Council agendas.

You can reach the Council Members by phone at (916) 725-2448. If the Council Member you wish to speak with is not available, a message will be taken and your call will be returned as soon as possible.

[Click here to send Email to the City Council](#)



City of Citrus Heights Planning Commision

Citrus Heights' Planning Commission is comprised of seven members, who review a variety of development applications.

The Planning Commission has the authority to approve some types of applications, and provides recommendations to the City Council on items which will ultimately be decided by the Council (changes of zone, planning-related ordinances, etc.)

The Commission's current members are:

Harry Pelliccione, Chair
Jack E. Duncan, Vice Chair
Rita Rae Perry
Jayna Karpinski-Costa
James C. Shelby II
William H. Van Duker
David J. Cook

The Planning Commission meets the second and fourth Thursdays of each month in the Council Chambers at City Hall, located in the Fountain Square complex (on Fountain Square Drive north of Greenback Lane). Meetings start at 7:00 p.m.

[Click here for directions to Council Chambers](#)

Meetings may be cancelled due to holiday conflicts or a lack of items. Special meetings may also be scheduled; call Karen Ramsay, Planning Commission Secretary at (916) 727-4742 for updated information. The latest Planning Commission agenda can be found at the following link:

[Go to the Planning Commission Agenda page](#)

[City Home Page.](#)
[Planning Department page](#)
[City Council page](#)
[City Council Agenda page](#)



The City of Citrus Heights City Council on November 15, 2000 adopted the City's first General Plan. In November of 2002, the Housing Element was updated as required by the State of California. The adopted General Plan is now available for downloading from this web site—follow the links below to the Download Center.

The links below to archived information will be retained as a resource.

Results of the City's General Plan Survey

Click on the links below to read the results of this citywide survey, and to review a copy of the survey form. *These files require the Adobe Acrobat Reader software, available free of charge from www.adobe.com*



[General Plan Survey Results](#)



[General Plan Survey Form](#)

General Plan Download

The General Plan is available for downloading to read and print out at your home or office..

[Click here for more information.](#)

What's a General Plan?

The State of California's "General Plan Guidelines" contain a complete discussion of what should be (and what must be) included in a General Plan.

Summary of Background Information

Adopted November 2000 and revised
November 2002
(All in PDF format)



[Cover \(172K\)](#)



[Section 1: Introduction \(10K\)](#)

[Figure 1-1: Zoning Map \(390K GIF file\)](#)



[Section 2: Population and Housing \(131K\)](#)



[Section 3: Circulation \(47K\)](#)

Maps will be available for download soon!



[Section 4: Natural Resources \(65K\)](#)

Maps will be available for download soon!



City of Citrus Heights General Services Department

The City has adopted a five-year Capital Projects Plan, which specifies the cost and timing of major transportation and other projects through 2005.



[Download a summary of the CIP](#)

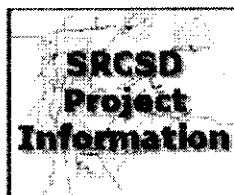


[Download the Capitol Improvement Program \(CIP\) \(11488KB\)](#)

PDF files require the free Acrobat Reader:



NORTHWEST INTERCEPTOR PROJECT



[Click Here for More Information](#)

**KEEPING OUR CITY ATTRACTIVE -
Neighborhood Enhancement Programs
What You Can Do!**
[Keeping Our City Junk and Rubbish Free](#)

[Sacramento-Yolo Mosquito and Vector
Control District's Website](#)

PARKING IN THE CITY
[Find out where and what you can park](#)

875-RAIN

[Click Here for Storm Information](#)

The City of Citrus Heights adopted a policy to guide the **Neighborhood Traffic Calming** Process. [Go here for more information](#)

Contacting the General Services Department

For information about the General Services Department and our services, please call **(916) 727-4770** or [Email us](#).

Who's Who at General Services

David Wheaton, General Services
Director

Diane Nakano, City Engineer

Dave Duarte, Facilities and Grounds
Supervisor

Mary Poole, Management Analyst

Regina M. Duarte, Administrative
Assistant

[Email the General Services Department](#)

[Click here for a listing of City Email
addresses](#)

General Services Information

Organizational Chart Being Revised

**View our monthly report on current
projects and traffic studies**

*Requires the free [Adobe Acrobat](#)
software*

[July 2003 Report](#)

[October 2002 Report](#)

[July 2002 Report](#)

[June 2002 Report](#)

[May 2002 Report](#)

[April 2002 Report](#)

[October 2001 Report](#)

[August 2001 Report](#)

[July 2001 Report](#)

[June 2001 Report](#)

[May 2001 Report](#)

[April 2001 Report](#)

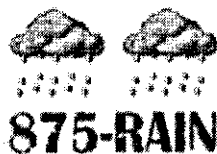
[March 2001 Report](#)

[February 2001 Report](#)



Welcome to the Citrus Heights **General Services Department**. General Services encompasses a variety of functions within the City, including:

- **Engineering/General Services**
 - Traffic Signs & Signal Maintenance
 - Inspection/Right of Way Management
 - Development Review
 - Traffic Engineering
 - Transportation Planning
- **Public Services**
 - Service Contracts
 - Solid Waste (Info link: www.sacgreenteam.com)
 - Storm water/Drainage/Flood Control
 - Animal Control
 - Pavement Maintenance (e.g., PMS, Patching, Street Lighting, etc.)
 - Street Sweeping Click here for a map of street sweeping days during the months of November through January.
 - County Contract Operations
 - Fleet Administration
 - Urban Forest/Landscape/Beautification
 - Tree Trimming
 - Assessment District Administration (e.g., L&L; Street Light Maint. Dist. (CSA 1))
 - General Capital Improvements CIP
 - Sandbag Operation
 - Citrus Heights Conservation Corp
- **Administration**
 - Budget
 - Project Management/Coordination
 - Records Management
 - Management Studies
 - Land Acquisition
 - Personnel/HR
 - Risk Management
 - Facilities
 - Public Transit
- **Community Relations**
 - REACH Liaison
 - Neighborhood Services
 - Citizen Complaints & Resolutions
 - Volunteer Program Management
 - Coordination with City Public Relations
 - Healthy Cities Grant
 - Management Studies



January 2001 Report
November 2000 Report
August 2000 Report
July 2000 Report
June 2000 Report



Recycling Information

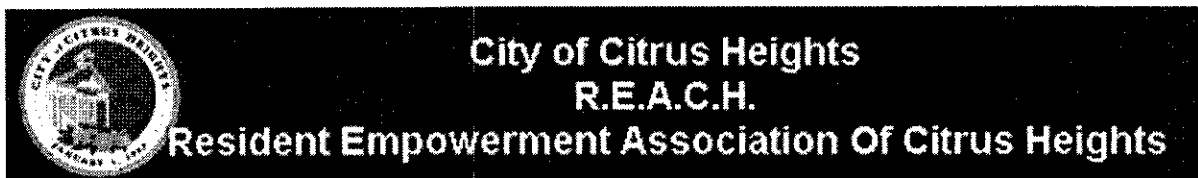
The City of Citrus Heights encourages you to recycle wherever possible. Click below for further information on:

- **Street Sweeping**--View a map of the City showing the days for street sweeping during months of February-October.

Streets and Roads Information



Tentative AC Overlay
 Street List for 2003



The Residents' Empowerment Association of Citrus Heights (REACH) has 11 Neighborhood Areas within its boundaries. Neighborhood Associations have been established within these areas to empower residents, business persons, and property owners to resolve disputes and problems at the neighborhood level whenever possible.

The Residents' Empowerment Association of Citrus Heights (REACH) meets the third Wednesday of each month at the Community Meeting Room in the new Police Service Center on Fountain Square Drive. Meetings start at 6:30 p.m., and the public is welcome to attend.

[June 18, 2003 REACH Agenda](#)

[April 16, 2003 REACH Agenda](#)

[January 15, 2003 REACH Agenda](#)

[December 18, 2002 Minutes](#)

[October 16, 2002 REACH Agenda](#)
[HTML version](#)

[August 21, 2002 REACH Agenda](#)
[HTML version](#)

[July 17, 2002 Minutes](#)

[July 17, 2002 REACH Agenda](#)
[HTML version](#)

[June 19, 2002 REACH Agenda](#)

[May 15, 2002 REACH Agenda](#)

[April 17, 2002 REACH Minutes](#)

[April 17, 2002 REACH Agenda](#)

[REACH Recap March 20, 2002](#)

[February 20, 2002 REACH Agenda](#)
[HTML version](#)

[REACH Recap January 16, 2002](#)
[HTML version](#)

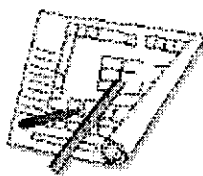
[January 16, 2002 REACH Agenda](#)
[HTML version](#)



City of Citrus Heights Building and Safety Department

Welcome to the Building Division!

[Meet Our Staff](#) | [Download Info and Forms](#)



The City of Citrus Heights Building Division is part of the Community Development Department. We issue building permits to homeowners and contractors to regulate construction within the city limits. We work closely with the [Planning Division](#) to

Apply for Building Permits Online!

Visit our [Online Building Permit Application](#) page for more information on this new program

help maintain a small-town feeling while ensuring that modern-day building safety requirements are met.

Building permits are issued based on the 2001 California Building Codes. These codes are followed not only to protect your health and safety, but that of your property investment as well. If improvements have been made to your home, evidence of a building permit and final inspection of the work is often necessary to obtain financing or sell your property.

Pamphlets and brochures are available at our front counter to help our customers with the building permit process, and our technicians and inspectors are happy to answer any questions you may have. Just give us a call at (916) 727-4760 or drop by the City Offices between 8:00 a.m. and 5:00 P.M. any weekday. The Building Department opens at 8:00 A.M. Monday through Wednesday and Friday, and 9:00 A.M. on Thursday and our inspectors are out "in the field" by 9:00, so we can be available to homeowners and contractors early in the day.

Building Division Staff

BobLatz, Chief Building Official

Greg Anderson, Combination Building Inspector

Paul Tyler, Combination Building Inspector

Cliff Howell, Combination Building Inspector

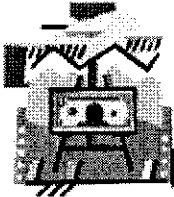
Sandy Smith, Permit Technician

Renee McQuade, Permit Technician

Building and Safety (916) 727-4760



City of Citrus Heights Finance Department



The Finance Department for the City of Citrus Heights is responsible for all receipts and disbursements of City funds. This includes payments to vendors and employees, and the receipt of taxes, fees, donations, and all other sources of revenues.

The department is also responsible for the development and administration of the annual budget, for the preparation and distribution of all financial reports, for the billing and collection of business license and housing stock fees, for the procurement of goods and services, and for the investment of City funds.

- [Business License Information](#)
- [City Budget](#)
- [City Annual Financial Report](#)
- [Contact the Finance Department](#) (Susan Mahoney, Finance Director 916.725.2448)

Online Audits and Budget

The City Council recently reviewed audits of the financial records of the City and the Redevelopment Agency. Copies of both of these reports are available by using the following links:



[2002 - 2003 City Budget](#)

(5829 kb: Large file, may take some time to load!)

[City Home Page](#)



City of Citrus Heights Employment Center

-- Read About Our City, Philosophy, and Values --

Equal Opportunity Employer

It is the policy of the City of Citrus Heights not to discriminate against qualified employees or applicants because of race, color, religion, gender, sexual orientation, marital status, national origin, ancestry, citizenship, age, medical condition, physical or mental disability, or any other basis protected by law. Qualified individuals with a disability will receive reasonable accommodation, as required by the California Family Rights Act (CFRA), and federal laws including the Americans with Disabilities Act and Section 504, during any phase of the selection process, providing such request is made to Human Resources at least five working days in advance. Medical disability verification may be required prior to accommodation.

Recruitments

The City is currently recruiting for the following positions. Use the links below to see a brief summary of the position and download a PDF version of the City's job flyer.

No Positions Currently Available

Citrus Heights Jobline: (916) 727-4755

Download our Employment Application Form (printable format only)

Requires the free Acrobat Reader:



CITY GOVERNMENT

Citrus Heights operates under a council-manager form of government. Five members of the City Council are elected at large to over-lapping terms of four years and select one of their members to serve as Mayor. The City Council is the legislative body responsible for the overall policies of the City. The City Council appoints the City Manager and City Attorney. The City's operating budget is approximately \$35 million and its population is approximately 88,000.

Citrus Heights is fairly unique for the Sacramento region since it is not a "full service city". Many municipal services have been provided for years through special districts or regional joint power

authorities. Based on this history, Citrus Heights has built positive working relationships with Sunrise Recreation and Park District, Sacramento County Fire Protection District, Regional Transit, and numerous water agencies to name a few.

The City Council has also embraced a "contract city model". The City Council believes that greater flexibility and innovation can occur within a contract model of service delivery. This policy direction has led to the development of a core base of 54 city employee positions while the remaining 159 staff are contract relationships with Sacramento County or private firms. Specifically, the City contracts with Sacramento County for law enforcement, public works maintenance, and solid waste services while private sector companies provide building inspection services. The City Council has set the following policy direction as part of their budget.

STAFFING PHILOSOPHY

The City Council desires to retain a mix of contract staff and employee staff in order to ensure a cost effective and flexible service delivery system. A core group of city employees create the oversight and administrative guidance necessary on contractual staff.

CORE VALUES

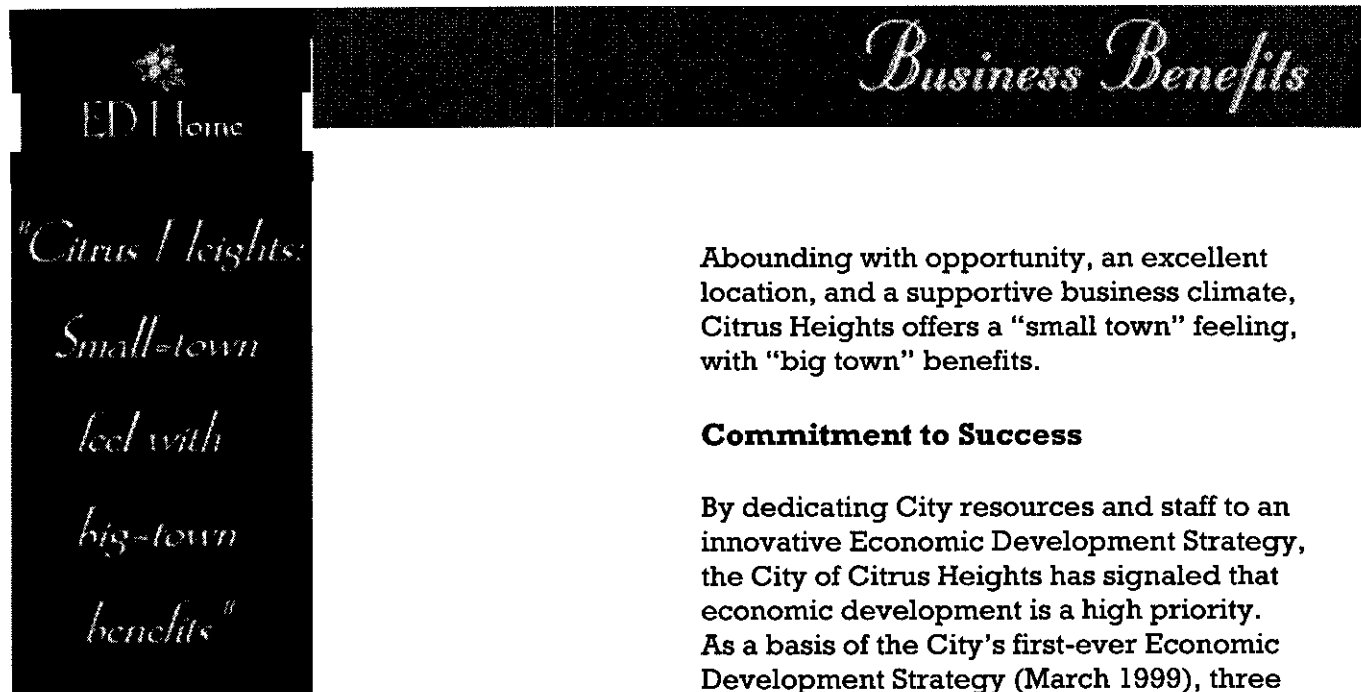
The City Council has reviewed the following draft core values. The City is looking for employees that share these values. The City of Citrus Heights believes in the following core values:

- **Diversity** ... a commitment to engage, respect, and give equal treatment to all in our organization and community.
- **Integrity** ... actions are based on honor – to create ethical character and a positive reputation.
- **Teamwork** ... a process built upon common focus, flexibility, cooperation, communication, and the sharing of risk, responsibility and reward.
- **Innovation** ... demonstrating a civic entrepreneurial spirit by generating new ideas and better ways of doing things and engaging in reasonable risk.
- **Respect** ... the obligation to treat all with civility by listening, comprehending, empathizing, and valuing opinions and perspectives.
- **Responsive Customer Service** ... meeting needs in a timely, proactive, courteous, and responsive manner by delivering on promises and commitments beyond expectations.
- **Trust** ... actions, information and communication are accurate, consistent, open and honest to maintain credibility.

[City Home Page](#)
[Read our Disclaimer](#)

Updated Monday, August 25, 2003

CITRUS HEIGHTS – BUSINESSES AND ECONOMY



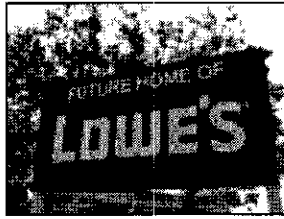
Abounding with opportunity, an excellent location, and a supportive business climate, Citrus Heights offers a "small town" feeling, with "big town" benefits.

Commitment to Success

By dedicating City resources and staff to an innovative Economic Development Strategy, the City of Citrus Heights has signaled that economic development is a high priority. As a basis of the City's first-ever Economic Development Strategy (March 1999), three fundamental objectives support the City's commitment to success and prosperity for businesses and residents. The first objective is to **maintain and enhance the City's retail base**. Second is to begin reducing the City's retail dependence by **diversifying the economy** over the long term. Third is to **enhance the qualities** that make Citrus Heights a unique place. Examples of completed efforts and actions underway are:

- Adoption and implementation of the City's first Redevelopment Plan;
- Establishment of the Sunrise MarketPlace PBID;
- Implementation of a Redevelopment Strategy at Sylvan Corners;
- Development of a Citywide opportunity sites inventory;
- Consistent outreach and communication with business owners, managers, developers, and brokers.

These are just a few examples of the City's commitment to creating a business-friendly community that benefit business owners, residents, and consumers.



New Investment in Citrus Heights

Several national retail chains are moving into Citrus Heights. Ross Dress-for-Less has just completed building a new store in the J.C. Penney Home Store/Mervyn's shopping center at the corner of Greenback Lane and San Juan Avenue, and recently opened March 2002. Lowe's home improvement store is developing the former Wards site in the Sunrise MarketPlace at the corner of Greenback Lane and Sunrise Boulevard. Sam's Club is locating at Regency Plaza at the corner of Greenback Lane and Fountain Square Drive. Lowe's plans to open at the end of 2002 and Sam's plans to open in 2003.

For monthly progress reports on these two developments as well as other commercial developments in Citrus Heights, visit the City's Web site at www.ci.citrus-heights.ca.us (Planning, Monthly Development Reports).

One-Stop Counter Permitting

Getting your planning, engineering, and building permits is made easy with the City's One-Stop Permit Counter. The concept of the One-Stop Permit Counter is based on the approach that it is not the responsibility of the public to determine what services are required by the City; rather, it is the responsibility of the City to bring these services to the public.

One of the main benefits of the One Stop Counter is that staff from each department (planning, building, and engineering) come to the counter to assist applicants with their projects and needs. Once submitted, an application is assigned to a City staff contact person that who handles the project through its completion.

This forward-thinking approach has reduced project-processing times and minimized the paper-shuffle, while serving the public in a more efficient user-friendly manner.

Chamber Commitment

Citrus Heights has one of the most vital Chambers of Commerce in the region. With a membership of more than 435 businesses, the Chamber is host to numerous community-based and business-based programs and ventures. Since incorporation of the City of Citrus Heights, Chamber membership has grown substantially as a result of the effective collaboration that the City

and the Chamber enjoy, which did not exist under County leadership.

Working together, the City and Chamber have developed programs to meet a multitude of business needs. Such programs include:

- Business Walk (annual outreach effort to familiarize the City and Chamber with specific business-related issues);
- Showcase Citrus Heights (annual event to highlight business opportunities in Citrus Heights);
- Business Expo (local business expo that showcases businesses in Citrus Heights);
- Shop Citrus Heights (promotes shopping opportunities in Citrus Heights).

Together, the Chamber and City have effectively partnered to promote business, provide leadership, and collectively create a vision for the future of Citrus Heights.



Return to the City of Citrus Heights Web Site



*"The City of
Citrus Heights
has
signalled that
economic
development
is a high
priority"*

Economic Development Strategy

In March 1999, the Citrus Heights City Council adopted the City's first-ever Economic Development Strategy and Action Plan. This strategy outlines an approach and work plan that Citrus Heights can undertake to strengthen and diversify its economy. The actions provide a multi-faceted approach to business retention and attraction by addressing the need to maintain the City's existing retail base, add more diversity to the economy, and ensure that Citrus Heights is a viable, healthy community where business owners, workers, and their families want to live.

[Economic Development Linkages to Other City Policies](#)
[Guiding Principles for Economic Development](#)
[Overview of Economic Development Strategy Process](#)
[Economic Development Strategy Framework](#)
[Implementing the Strategy | Implementation](#)

Economic Development Strategy Linkages to Other City Policies

By dedicating City resources and staff to an Economic Development Strategy, the City of Citrus Heights has signaled that economic development is a high priority. However, this Strategy is only one of several documents that, linked together, set the overall direction for Citrus Heights future development. The other two documents are the **General Plan** and the **Redevelopment Plan**. The General Plan and the Redevelopment plan both serve to guide the implementation of the economic development policies and actions contained in Economic Development Strategy.



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Guiding Principles for Economic Development in Citrus Heights

Six basic principles underlie the basic approach to economic development in Citrus Heights, beginning with the data collection for the Baseline Assessment and culminating with this Economic Development Strategy and Action Plan.

1. Create a sustainable economy
2. Establish place-based actions to enhance community quality of life
3. Focus on the City's existing strengths to define a "bottom-up" strategy
4. Maintain an appropriate balance between business retention and attraction
5. Build strong relationships between the public and private sector by fostering clear communication and providing responsive City services
6. Engage the entire community in the economic development process



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Overview of Economic Development Strategy Process

This Strategy reflects input from three sources: the Economic Development Baseline Assessment (including results of two industry focus groups and industry related key informant interviews), guidance from an Economic Development Strategy Task Force appointed by the City Council, and community feedback. Each source helped to define the City's strengths, weaknesses, opportunities, and challenges, as well as to define the community values and themes that should be expressed in the Strategy and enhanced through its implementation.



Economic Development Strategy Framework

Based on the findings from the project's information gathering phase, three fundamental objectives for the Economic Development Strategy emerged. The first objective was to maintain and enhance the City's retail base. Second was to begin reducing the City's retail dependence by *diversifying the economy over the long term*. Third was to *enhance the qualities that make Citrus Heights a unique place*. Thus, the framework for the Economic Development Strategy can be viewed as the three sides of a triangle. A triangle evokes images of a strong, stable, and balanced structure, and this is also a good representation of the overall intent of local economic development efforts:

- Retail Retention and Strengthening
- Long-Term Economic Diversification
- Enhancing the Qualities that Make Citrus Heights a Unique Place



Implementing the Strategy

The primary tool for implementing this Strategy is the list of actions associated with each of the three major objectives listed above. Each action defines specific steps the City can take to reach its economic development goals. Also included in the action description is an indication of which staff person within the City should take the lead in implementing the action, what other departments within the City as well as other entities, like the Citrus Heights Chamber of Commerce, should take a support role in implementation, and what implications the action will have on the City's budget.



Roles, Responsibilities, and Information Dissemination

Implementing an Economic Development Strategy requires teamwork among many partners. Three critical team members in this process include City staff, the City Council, and the Citrus Heights Chamber of Commerce. One aspect of this team-oriented approach is the need to identify an initial point of contact for the City's business attraction function. This point of contact should be the City Economic Development Manager, who can screen inquiries and direct interested parties to the other team members as appropriate.

*Sunrise MarketPlace*

Sunrise MarketPlace Property-Based Business Improvement District

Visit the Sunrise MarketPlace Web Site:
www.sunrisemarketplace.org

"Sunrise MarketPlace is a collection of more than 500 businesses, services, and restaurants densely packed into a 10-block area surrounded by some of the county's most traveled thoroughfares—Greenback Lane, Fair Oaks Boulevard, Sunrise Boulevard, and Madison Avenue. The owners of these businesses and property owners including Sunrise Mall, Marketplace at Birdcage, Sunrise Festival, Sunrise Village, Capital Nursery, Target, and Circuit City among many others have joined together to insure the long-term economic viability of this bustling commercial corridor. The District has initiated programs to make the area even more attractive, exciting, and easier to access and navigate.

The Sunrise MarketPlace BID, located in the heart of Citrus Heights, represents approximately 70 property owners and over 500 businesses. It generates nearly \$500 million in sales revenues providing about 53% of the total sales tax contribution for the city of Citrus Heights. This accounts for approximately 40% of the city's general fund revenue. The mission of the BID is to retain and increase business sales, establishments and consumers.

The District is funded through a mandatory property tax assessment, which generates \$500,000 annually. The District was formed in January 2000 and has a five-year term. The District may be renewed for additional ten-year increments at the end of each term. In addition to this five-year \$2.5 million investment into the BID, Sunrise MarketPlace property and business owners have invested millions of dollars to upgrade, renovate, and market their properties.

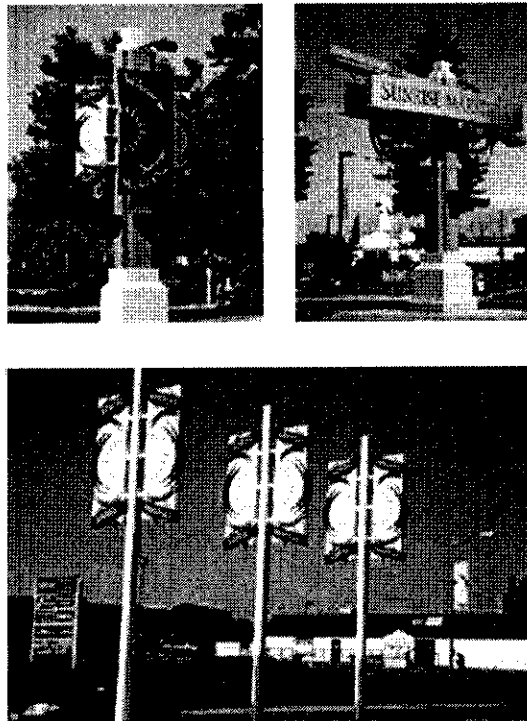
In addition to this investment, the city of Citrus Heights has committed nearly \$2 million dollars in physical improvements including the installation of distinctive 30-foot high gateway features at the entrances to the District. Landscaping and median improvements will get underway in the fall of 2001 and a District way finding project is currently in the planning stages.

Our goal is to position a diverse collection of professional

services, retail, and restaurant establishments into a premier business district in the region, an exciting social hub, and community-gathering place. Marketing activities include: image building and destination marketing through public relations, advertising, special events, promotions, and signage such as banners and free standing gateway features.

The District is anchored by Sunrise Mall and Marketplace at Birdcage and features several successful neighborhood shopping centers such as, Fair Oaks Plaza, Gateway Center, Greenback Square, Greenfaire Village, Sunrise Festival, Sunrise Hills, Sunrise Plaza, and Sunrise Village. The District also features several office buildings, financial institutions, popular dining spots and recreation venues. There are over 13,000 easily accessible free parking spaces and nearly 2 million square feet of leasable space in our shopping centers alone (this number does not include free standing businesses and office buildings).

Recent developments included: a new 26,000 square foot Old Navy, Krispy Kreme, Elephant Bar, The Gap, and Century 21 Select Real Estate, Consignment Home Plus Furnishings, Bath and Body Works, Premier Computer, and Panda Express. In the spring of 2001, Lowe's Home Improvement purchased the Wards building at the prime corner of Greenback Lane and Sunrise Boulevard.



Sunrise MarketPlace Gateway Signs installed throughout the district
August 2001

For more information on the Sunrise MarketPlace streetscape



Read about how you
can help Brighten the
Boulevard 365 Days a
Year

Read our Auburn
Boulevard Newsletter

Auburn Boulevard

City, Businesses, and Property Owners Unite to Improve Auburn Boulevard

Location

The Auburn Boulevard corridor runs from I-80 to Sylvan Road and is a heavily traversed, visible arterial street with easy access to Roseville and I-80. This area is a major resource that should be enhanced in order to help it reach its greatest potential.

For ideas on keeping business properties looking great 365 days a year [click here.](#)

[Click here to see photos from 2003 event](#)

Acting together, these businesses and property owners feel they can accomplish so much more than they could ever hope to individually.

Sylvan Corners Update

The City of Citrus Heights is in the planning and design phase of a \$4.3 million Sylvan Corners intersection improvement project. The roadway improvement project will widen and add turning lanes to the Auburn Boulevard/Sylvan Road intersection. The widening will require acquisition of right-of-way and redesign of parking lots and curb cuts.

The road improvement project also includes streetscape and landscaping improvements. The corners have never had a coherent streetscape plan. The proposed improvements provide an opportunity to create a coordinated image and amenity package including landscaping, paving, street furniture, signage and lighting.

The City plans to begin construction on this project in spring 2002. For more information on the road improvement project, contact Chris Fallbeck, Associate Civil Engineer at (916) 727-4770.

The City Council adopted the Sylvan Corners Redevelopment Concept Plan on August 22, 2001. The Sylvan Corners Concept Plan ([Click here to see a copy of the Plan](#)) contains a strategic and action orientated program for improving the area's image and commercial competitiveness. For more information on the Sylvan Corners Concept Plan, please contact Rhonda Sherman, Economic Development Manager, at (916) 725-2448.

Newsletters

The City will publish an Auburn Boulevard newsletter on a semi-annual basis to keep property owners, businesses, and neighbors apprised of the group's efforts and the City's efforts. Watch the City's website at www.ci.citrus-heights.ca.us for updates. Get involved and be a part of the success! For more information, call Rhonda Sherman, 725-2448.



[Click here to read the June 2003 Auburn Boulevard newsletter \(PDF format, 321 KB\)](#)